

WESTERN NEW MEXICO UNIVERSITY
Degree Plan - Marketing Minor (0509)
School of Business

Student Name: _____ Student ID: _____
Address: _____ Email: _____

Telephone: _____
Catalog Authority: 2015-16 Expected Completion: _____ Advisor: _____

MARKETING CORE REQUIREMENTS (6 credit hours)

<u>Course(Credits)</u>	<u>Sem/Year</u>	<u>Grade</u>
MKTG 340 Principles of Marketing	(3) _____	_____
MKTG 341 Consumer Behavior	(3) _____	_____

Marketing Electives (6 credits minimum)

<u>Course(Credits)</u>	<u>Sem/Year</u>	<u>Grade</u>
6 credit hours minimum from the following: MKTG 343, 346, 347, 348, 349, 445		
MKTG _____	(3) _____	_____
MKTG _____	(3) _____	_____

Other Guided Electives (6 credits minimum)

<u>Course(Credits)</u>	<u>Sem/Year</u>	<u>Grade</u>
Select additional Marketing electives or other Advisor approved electives		
Course: _____	() _____	_____
Course: _____	() _____	_____
Course: _____	() _____	_____

Total credit hours (minimum of 18 required): _____

Original completed on (date): _____ **Copy to Registrar on** (date): _____

Updated on (date): _____ **Grad. Audit sent on** (date): _____

Student Signature: _____ **date:** _____

Advisor Signature: _____ **date:** _____