



HIGHER EDUCATION



STATE OF NEW MEXICO

partners for a brighter future



Higher Education Serves a Growing
Number of New Mexico Students
Affordably and Efficiently



Students recognize the value of their education in New Mexico.

In a period when tuition costs are rising nationwide, New Mexico universities have controlled costs and kept tuition affordable. With increased attention to student persistence and success, universities are awarding more degrees each year.

Students Served 63,719

New Mexico higher education (4-year campuses) enrolled 63,719 students in fall 2011, up from 49,931 in 2000, a 27.6% increase.

Degrees Awarded 10,827

New Mexico universities awarded 10,827 degrees in 2010-2011, up from 9,852 degrees in 2006-07.

Affordable Tuition

The tuition rate for New Mexico universities remains significantly below the average tuition of peer institutions. Of public Southwestern four-year institutions (2011-12), New Mexico universities were 1st, 2nd, and 5th in most affordable for in-state tuition and fees. Three more universities were 22nd, 29th, and 30th of 79 institutions.

Low Administrative Costs

A powerful measure of institutional efficiency is the percent of total educational resources dedicated to administrative costs. The ratio of administrative costs to total education and general expenditures demonstrates that New Mexico institutions are equal to or lower than their peers.



New Mexico Higher Education Provides **Access and Success** to All of its Citizens



Access and Success

Since 2000, every institution in New Mexico has increased the percentage of minority participation in postsecondary education. Hispanic and Native American percentages on campuses have risen by 5 to 10%. Aided by the New Mexico Lottery Success Scholarship, Hispanic and Native American participation in higher education continues to grow, and with them, the support services that ensure their success. Institutions of higher learning have goals to increase first-year retention and graduation rates for students, using national benchmarks. *If Hispanics/Latinos, African Americans, and Native Americans achieved the same levels of education as Whites by 2020, New Mexico's personal income would increase by \$4.9 billion.*

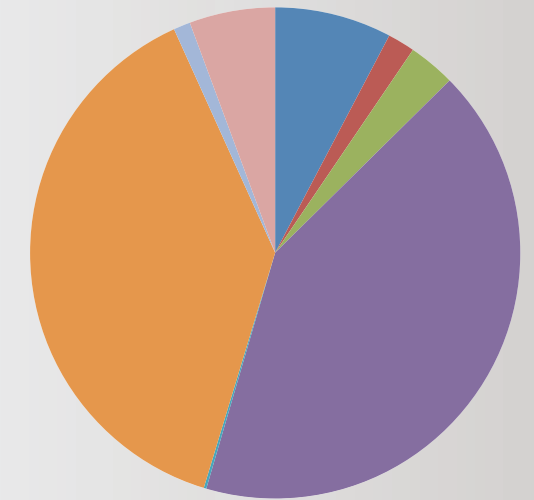
Preparing Students for Jobs

By 2019, New Mexico will have a projected 88,340 new job openings to fill. Education, business and financial operations, as well as computer and mathematical occupations are all projected to experience double-digit growth. *Higher education is the state's best option for providing New Mexicans with that training.*

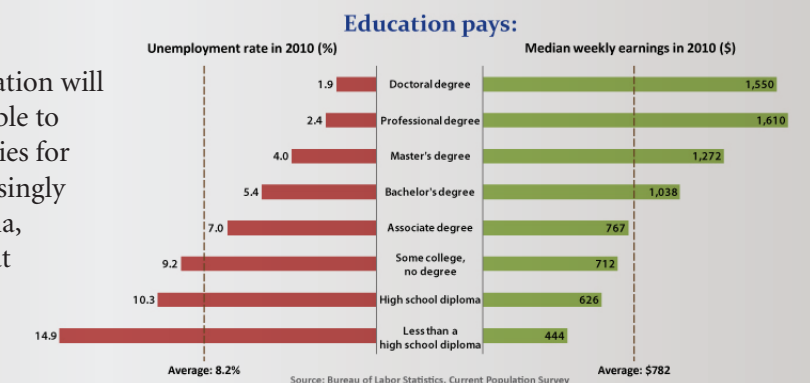
Students educated in New Mexico tend to stay in New Mexico for their first jobs or their careers. New Mexico graduates (average 89.2% across institutions) and alumni (89.7% across institutions) are "satisfied" or "very satisfied" with their overall educational experience.

Looking Ahead

In the very near future, some level of higher education will be required for nearly all new job openings available to New Mexicans. As industries advance, opportunities for those without a college degree will become increasingly slim, as they compete with cheap labor from China, India and other labor-based economies. States that fail to educate their populations will fall further into the cycle of poverty and require more investment in social programs.



- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic
- Native Hawaiian or Other Pacific Islander
- White
- Two or more races
- Race/ethnicity unknown



Higher Education is Part of the Solution

Higher levels of education are associated with lower levels of poverty, incarceration, Medicaid dependence and family issues.

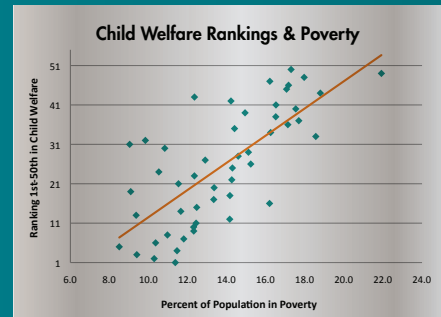
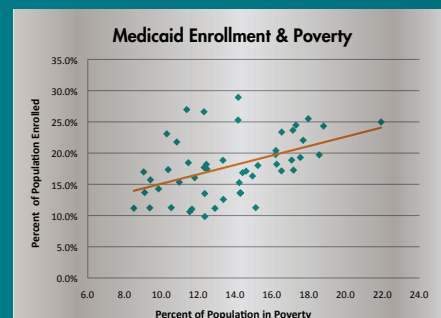
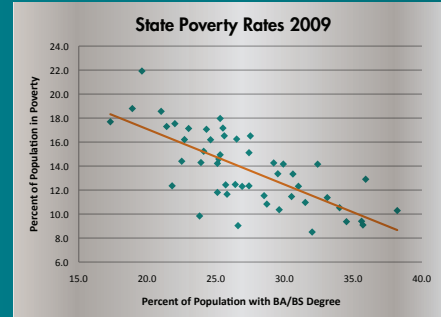
Poverty New Mexico is ranked 32nd nationally in attainment of bachelor's degrees and has the 4th highest rate of poverty in the nation. 22.4% of 18-64 year-olds in New Mexico have only a high school diploma or less and are living in families below a living wage. The U.S. average is 16.6%.

Medicaid A quarter of New Mexico's population is enrolled in Medicaid, ranking us 47th nationally. Only three other states have higher participation rates.

Family Poverty plays a major role in physical abuse and neglect, as parents who earn less than \$15,000 per year are 44 times more likely to maltreat their children compared to parents earning more than \$30,000

Child Welfare New Mexico is ranked 48th, among the worst in the nation, for child welfare issues. Only two states have higher rates.

Prisons Between 2000 and 2010 the population of New Mexico grew by 13.1%, while New Mexico's prison population grew by 27.1%. Appropriations for New Mexico prisons increase 35% during this time, compared to higher education's growth of 24%. And yet statistics show that *for every dollar that goes toward higher education, prison recidivism (re-entry) can be reduced.* With a college education, the social issues that put people in prison can be prevented.



Education Pays

- Nationally, people with a bachelor's degree make 166% more than people with just a high school diploma
- A New Mexican with a bachelor's degree will earn \$16,807 more per year than someone with only a high school diploma
- More than 90% of graduates surveyed from New Mexico universities are employed

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Partnering for a Better New Mexico Tomorrow



New Mexico institutions provide applied and theoretical research on a state, national, and local level. Our colleges and universities place students in internships and practicums in the workforce and foster small business development throughout the state. Our system of higher education produces educators, doctors, agricultural specialists, entrepreneurs and developers in every walk of life. Universities provide venues for the cultural and performing arts and imbue their students with an appreciation for New Mexico's culturally diverse and vibrant world of fine arts. New Mexico universities create an informed citizenry who can make the important decisions about social problems and state policies for the state's future. **New Mexico higher education has been part of the solution since the 1880s, even before New Mexico was a state.** Universities have partnered with business, education, and agencies to address community and state needs and enhance the quality of life for New Mexicans. **The faculty, staff, and students of New Mexico higher education are the state's best solution to the challenges we face. They are the state's best avenue to a brighter tomorrow.**



Council of University Presidents Member Institutions



Eastern New Mexico University
New Mexico Institute of Mining and Technology
New Mexico Highlands University
New Mexico State University
Northern New Mexico College
The University of New Mexico
Western New Mexico University

SOURCES:

Performance Effectiveness Report – New Mexico’s Universities – November 2011 / New Mexico Department of Workforce Solutions State of the Workforce 2011 National Center for Higher Education Management Systems / www.higheredinfo.org / www.bls.gov / www.ed.gov / www.census.gov / NCHEMS Info Center / Bureau of Justice Statistics